

# Love My Credit Union<sup>®</sup>

Campaign

2968

Date: 2016

Pay to the Order of Your Charity of Choice\*

**\$21,000.00**

Twenty-One Thousand and <sup>00</sup>/<sub>100</sub>

Dollars 

Memo: More Ways to Win  
Sharing More Love



: 123456789 : 10000012345678

# Love My Credit Union<sup>®</sup> Campaign

## More \$ for charities. More ways to win.

This year's video campaign is bound to be a bigger success! There are **more chances to win** with monthly, grand-prize and NEW state-level donations! So, join the campaign. **Share the love** your credit union has for its members and community by showing the good work your credit union does every day and you could win big for your charity.

By the end of the campaign, up to **\$122,500 will be awarded to charities!**

### How to Participate:

- 1. Create a video.** Share your story. Find DIY tips on our site!
- 2. Upload your video starting July 1.** [LoveMyCUCampaign.org](http://LoveMyCUCampaign.org).
- 3. Encourage your members to vote.** Voting begins on **October 1**.

Donations are awarded based on the videos receiving the most votes in every asset size. Plus, voters are entered to win a \$500 gift card and a \$500 donation to the charity of their choice.\*

**Capture your good work on video and get started today! Complete submission guidelines and campaign details can be found at [LoveMyCUCampaign.org](http://LoveMyCUCampaign.org).**

\*Charity must be a 501(c)(3)



## 2015 Highlights:

- 132 credit unions in 35 states participated
- \$105,000 donated to charities
- Over 426,000 votes cast